



AuthorCraft announces a mainstream publishing agreement for members with Filament Publishing

AuthorCraft have reached agreement with Filament Publishing Ltd to offer a full publishing service to its author members at no cost to themselves, providing they meet the following criteria.

- the title is consistent with Filament's publishing policy
- the title passes editorial quality thresholds
- the title has been professionally proof read and is error free
- the author provides "print ready" book files that comply with Filament's technical specification.
- the author provides the necessary information for the industry book database
- the author can demonstrate that the title is marketable
- the author has an effective PR and marketing plan in place to generate awareness for the title in its chosen niche marketplace.
- the author has an appropriate web marketing strategy in place

Filament will accept for publication titles that meet these criteria and provide the following publishing services at no cost to the author

- Set up a Publishing Agreement with the author
- Issue an ISBN and barcode
- Add Publisher imprint to the title
- Technical compliance check on book and cover files
- Submission of print files to printer
- Print project management
- Sample copy for approval
- Legal Deposit copies
- Compile and submit the title to industry book databases
- Submit to Amazon
- Coordinating trade orders
- Supply Chain Management
- Fulfilment and distribution
- Inventory Management
- Book sales statistics and royalty management
- Provide a media enquiry contact point
- Manage Licensing enquiries and overseas distribution
- Book Trade buyer relations and promotions
- Book Database monitoring and updating
- eBook version management and marketing
- Digital Rights Management
- Including the title in publisher catalogues and on websites
- Joint Venture Promotion administration

To discuss the eligibility of your title for the Filament Niche Publishing Service, contact them direct at



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