



## Video Book Trailers

Streamed Video on the web is becoming an increasingly effective tool to promote and market new books. On your own website, in the AuthorCraft Directory, on YouTube and other social networking sites, video can reach and connect with potential customers around the world. You cannot afford not to have one!

Here are some special AuthorCraft Video Book Trailer production packages for members.

Video Book Trailer Packages	Bronze	Silver	Gold	Platinum
Scriptwriting	X	X	X	X
Television Director	X	X	X	X
In-house voice over artist	X			
External voice over artist		X	X	X
Music Track (non copyright)	X			
MCPS Licensed Library Music		X	X	X
Importing supplied images	X	X	X	X
Studio shoot of product	X	X	X	X
Creating graphic captions / slides	X	X	X	X
Location shoot author interview			X	X
Digital video editing	X	X	X	X
Programme length max 2 minutes	X	X		
Programme length max 5 minutes			X	X
Separate author interview version				X
Creating streamed video	X	X	X	X
Upload to YouTube	X	X	X	X
Creating authored DVD			X	X

Prices: Bronze £250 Silver £550 Gold £900 Platinum £1200